

Victorian Chicken Meat Council



2014 Chookplucka's Ball

25th October 2014

Melbourne Room

Melbourne Convention and Exhibition

Centre, South Wharf



Melbourne Room



Sponsorship Proposal

The Chookplucka's Ball is the Victorian Chicken Meat Industry event of the year and is attended by over 500 people from all components of the chicken meat industry including packaging, ingredient and equipment suppliers, processors, growers, retailers and all our support industries. Located on the southern bank of the Yarra River, MCEC is a short walk to the city, hotels and transport, with parking available on-site. The venue sources produce from Victorian producers, farmers and winemakers and all dishes are prepared on-site.

Thanks to our Principal Sponsor Visy, we can be assured of an excellent line-up of entertainment, to laugh, sing and dance the night away with.

Sponsorship Proposal

SPONSORSHIPS

The Victorian Chicken Meat Council annual dinner is accessible to so many poultry industry personnel through the generous support that the event receives from sponsors. Sponsorship of this event can provide an opportunity to interact with decision-makers in business and customers in a relaxed and friendly atmosphere, whilst enjoying a great night of hospitality.

The organising committee of the 2014 Chookplucka's Ball is pleased to be able to offer sponsorship packages at the same prices as past three years.

Sponsorship Proposal

SPONSORSHIP PACKAGES

Sponsorship level	Included Tickets	Cost (\$) GST inclusive
Principal	20-30	20,000-25,000
Platinum	10	5,000
Gold	4	2,750
Silver	2	2,000
Supporting	1	875
Award	2	4,000
Table Decorations	4	TBA
Major Prizes	4	2,500

ADDITIONAL TICKETS FOR SPONSORS

The Sponsors' price for additional tickets to the Chookplucka's Ball 2014 is \$120 and these can be booked up until 17th October 2014.

TICKETS FOR NON-SPONSORS

The price for Early Bird tickets is \$120. Early bird bookings will close Friday 8th August 2014 and will require payment in full by 22nd August 2014.

Following Early Bird sales, tickets will be priced at \$135 and these can be booked up until 17th October 2014.

THANKYOU

The organising committee of the 2014 Chookplucka's ball thanks you for your interest in this event.

Could you please contact Chris Ward at Ingham to secure your involvement.

Email:	cward@ingham.com.au
Phone:	03 5971 6210
Fax:	03 5971 6230

VENUE LOCATION

PARKING & PUBLIC TRANSPORT

A detailed map including parking and public transport suggestions is at:

www.mcec.com.au/where-is-mcec

HOTEL SUGGESTIONS

Details of accommodation options in the area are available under the heading Sales Information at:

www.mcec.com.au/plan-an-event/downloads/